



The Northern Virginia Association of REALTORS®
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Northern Virginia Hispanic Community Joins NVAR to Laud Luis A. Lama

Herndon, VA—In recognition of Luis A. Lama's vision for the local Hispanic community, the Northern Virginia Association of Realtors®' Hispanic Realtor® Forum honored him this past Tuesday. Joining NVAR in the recognition ceremony were The Hispanic Chamber of Commerce of Northern Virginia and Hispanics Against Child Abuse and Neglect. The three groups chose to recognize Lama for his 2007 initiatives to assist the Hispanic population of Northern Virginia, a group whose exponential growth during recent years has made a huge impact on the local economy.

Lama, NVAR's 2007 Chairman of the Board, started the Hispanic Realtor® Forum in 2007 as a pilot program, with the goal of providing education and networking opportunities for Northern Virginia's diverse Realtor® population. NVAR now facilitates similar groups for its members who are Korean, Vietnamese, Middle Eastern and Indian/Pakistani.

"Luis has a distinguished legacy, and I will continue NVAR's efforts to include our diverse membership in opportunities to participate," said 2008 NVAR Chairman of the Board Jane A. Quill. "The Realtor® Forums are a great starting point for so many of our members who work daily to assist their clients in achieving the dream of homeownership."

Lama's vision was to enhance Hispanic Realtors®' knowledge so that they might better serve their communities. In the process, he encouraged them to network, grow their respective businesses and participate in community outreach activities. "We need to improve the business for Hispanic Realtors® by improving their knowledge and networking," said Lama. "This is about improving the service Hispanic Realtors® provide to the community. We need to hold high the name of the Hispanic Realtor®."

NVAR is pleased to acknowledge Lama's tireless efforts on behalf of its entire membership to create a business climate where all Realtors® are empowered and accepted.

The Northern Virginia Association of REALTORS® serves as The Voice For Real Estate in Northern Virginia and provides a variety of services to over 10,000 members who carry out a \$16 billion real estate industry in a community of more than 2 million residents. A premier local association, NVAR is one of the hundreds of associations that comprise the National Association of REALTORS®.

REALTOR® is a registered collective membership mark that may only be used by those Real Estate professionals who subscribe to the REALTOR® organization's strict Code of Ethics, and who are members of a national, state, and local REALTOR® organization.

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